

# **STREETWALKER** Open air "ready-made" gallery

Working hours: 00:00 – 24:00 Admission: 0 eur (children, students and pensioners have 50% discount) Smoking is permitted in the gallery.

#### ready-made object:

"A manufactured object raised to the dignity of an artwork through the choice of the artist."

Andre Breton

#### Streetwalker gallery:

"Elements of the city raised to the dignity of artworks through the context of a gallery."

Ljud group

The Streetwalker open-air gallery is expanding the concept of ready-made art by using the existing everyday elements of the city and turning them into works of art with the simple act of naming them and constructing a modern art gallery around them.

The event takes the form of a guided tour in which a fictional curator leads the audience through the newly opened gallery, presents the various fictional artworks and artists and engages the audience in a lively debate on contemporary art. The gallery presents everything from sculptures to paintings, to interactive installations, to unexpected "performance" works involving unsuspecting by-passers.

The surprised audience gradually experiences a shift in their perspective as the border between fiction and reality is blurred and suddenly the whole city appears as a giant work of art with all the people in the streets being its performers.

At the end of the tour the visitors are invited to discover new artworks that then become a part of the gallery collection. Besides the curator, the gallery also employs hostesses who also communicate with the visitors and of course (as on any good gallery opening) there is even free wine.

Guided tour is available in English, German, French, Italian, Russian, Polish, Czech, Korean, Serbian, Croatian and Slovene. In case of other languages we are ready to work with a local actor/improviser.



#### From the press:

"Comic and lively, Streetwalker brings art and poetry to urban spaces and stimulates your mind." Liberation, France

*"Fiction or reality? By the end of the tour nobody is certain anymore, everything is a work of art!"* Sieben tage, Austria

> "Creative humor at its finest." Dobro jutro, Slovenia

A vital part of the project is the "Gallery installation", which is open 24/7 and can be viewed by an unlimited number of visitors independently (following markings on the floor and reading gallery plaques), which brings an extra dimension to the festival throughout its entire duration.

Streetwalker galleries can also be realized in collaboration with local groups and artists, which can participate, both, in the discovery of the artworks and in their presentation on theguided tours.

Streetwalker galleries have already been established in Chalon-sur-Saône, France, as a part of the IN programme of **Chalon dans la Rue** festival 2012; Graz, Austria, as a part of **La Strada Graz** festival 2012; Maribor, Slovenia, as a part of **Maribor 2012 ECC** - European Capital of Culture; Terschelling, Netherlands, as part of **Oerol festival**; Marseille, France, as a part of **Marseille 2013 ECC**; Mons, Belgium, as part of **Mons 2015 ECC**; Norwich, UK, as a part of Norfolk and Norwich festival; **Gwacheon, South Korea**; Minsk, Belarus; Vordinborg, Denmark as a part of Waves festival; Bialystok, Poland, as a part of Modern art days; La Venaria Reale in Turin, Italy and many more. All the cities in the "gallery network" are connected through the page www.streetwalker.si which presents the contents of all the galleries on-line.





The tours are led by extremely enthusiastic art experts ... presenting a variety of artworks - from the most reproduced series of graphics in the world entitled Zebra ...



... to works by the world's most famous authors ... Under the motto "Touch the city and the city will touch you back!" the visitors find themselves interacting with many of the artworks and trying things they would otherwise never imagine doing in the city streets.



After the tour the visitors are invited to discover new works of art. Their participation enables the gallery to grow and develop. But the gallery doesn't finish with the guided tours; all the artworks stay marked and can be viewed independently with the help of red floor markings and gallery plaques.

## The LJUD group

LJUD is an international collective of performers, directors, visual artists and activists. Their main goal is to explore the possibilities of artistic expression in public space and new theatrical forms based on interaction rather than presentation. They believe in art that is in direct contact with the present times, and is establishing theatre performance as a game, a ritual and a social event.

Since its formation in 2006 LJUD has created silent movies, live radio plays, interactive hospital waiting rooms, self-organized festivals and many other forms of interventions, flash-mobs and site specific actions; collaborating with local collectives and artists across the globe.

In 2008 an expedition of pink alien immigrants landed on earth as part of LJUD's ongoing interactive theatre project "The INVASION". Since then the aliens have visited more than 60 cities in 31 countries across the planet. The development of the group's largest project to date was supported by the IN SITU network and the La Strada festival of Graz.

The LJUD's are also testing new approaches to educational and social projects. On a weekly basis they run a free experimental educational program in Ljubljana called "Ljud's Laboratory". They are mentors of the first Belarus interactive theatre MOUSTACHE (Minsk) and they continuously spread their knowledge through institutions such as CIFAS Summer University (Brussels), ŠUGLA - school of street theatre (Ljubljana), OMC artistic mobility expert group (European Commission) and many others. They were also the leaders of a European pilot project for low cost artistic mobility named H.O.M.E.



For more information about the group, please visit www.ljud.si

### CONTACT US!

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